

SHAPING THE FUTURE CAPITAL LANDSCAPE

STRIKING A BALANCE BETWEEN TRANSPARENCY AND GROWTH

- As the global financial system continues to reshape, capital is no longer just a symbol of wealth, but also a manifestation of responsibility and foresight. Transparency is the cornerstone of trust; fairness determines market resilience; and sustainability shapes long-term value that transcends cycles.
- We face not just market fluctuations, but the continuous iteration of rules, technology, and concepts. A new financial landscape is taking shape, demanding higher security standards, stricter compliance commitments, and more forward-looking approaches to value creation.
- This is an era of long-termism. True competitiveness lies not in chasing short-term fluctuations, but in combining capital with foresight, and integrating technology with responsibility. The future of finance will not only be about asset management, but also about building trust and extending boundaries.



TRANSPARENCY · FAIRNESS · SUSTAINABILITY

COMPANY BACKGROUND



Eqitou, founded on June 20, 2020, with headquarters and registered office in New York, USA, is a company focused on future-oriented financial services and asset management. Since its inception, the company has consistently upheld the core values of "transparency, fairness, and sustainability," committed to providing robust, compliant, and efficient wealth management solutions to global clients.

Eqitou's development began with traditional equity investment and wealth management and has gradually expanded into cross-border capital allocation, digital currency, and digital asset services. By combining cutting-edge technology with professional investment research, the company has established a service framework covering multiple asset classes in the ever-changing financial landscape.



As an international company, Eqitou brings together a team of professionals from the fields of finance, technology, and law. Leveraging New York's regulatory advantages and global market resources, Eqitou promotes the deep integration of traditional finance and emerging digital assets. The company consistently emphasizes compliance and security, prioritizing long-term value at the core of its services, creating a sustainable growth path for clients in an uncertain market.



VISION AND MISSION



Eqitou's vision is to become a leading global future finance and digital asset management company, driving long-term capital growth within a framework of compliance, security, and innovation. The company believes that finance should not simply be the flow of funds, but rather an extension of trust and responsibility.

Eqitou's mission is to combine technology and compliance, organically integrating traditional finance with digital assets, and providing global clients with a transparent, fair, and sustainable investment experience. By building a service network spanning regions and asset classes, the company is committed to ensuring that every capital flow has clear direction and measurable value.

IN ITS FUTURE DEVELOPMENT, EQITOU WILL CONTINUE TO UPHOLD THREE CORE VALUES:

• **TRANSPARENCY**

Building trust through clear information disclosure and traceable decision-making mechanisms;

• **FAIRNESS**

Providing equal opportunities and customized solutions to diverse client types;

• **SUSTAINABILITY**

Integrating ESG principles and long-term investment to create lasting value.

Eqitou firmly believes that the ultimate meaning of finance lies not in the pursuit of short-term profits, but in shaping a future that transcends cycles together with its clients.



Global finance is at a turning point driven by technology, regulation, and values. Digital infrastructure is accelerating the restructuring of asset management production relations. Digital currencies and blockchain are gradually being incorporated into compliance frameworks. ESG considerations have become an inherent requirement for long-term capital allocation, while demand for cross-border allocations is increasing, raising compliance and risk management thresholds.

- **ACCELERATING DIGITALIZATION IN FINANCIAL MARKETS**

Artificial intelligence, big data, and automated execution are permeating the entire investment research and trading chain, shortening the decision-making process, improving flow efficiency, and driving services from "static reporting" to "real-time insights."

- **DIGITAL CURRENCIES AND BLOCKCHAIN ARE BECOMING COMPLIANT AND MAINSTREAM.**

Crypto assets are now under regulatory scrutiny in some jurisdictions. On-chain transparency and traceability enhance audit and risk management capabilities, and digital infrastructure is moving from pilot projects to large-scale application.

- **THE RISE OF ESG INVESTING IS RESHAPING VALUATION LOGIC.**

Environmental, social, and governance indicators are being incorporated into risk and return assessment frameworks. Capital, while pursuing returns, is placing a greater emphasis on long-term resilience and externality management, impacting industry and asset pricing.

- **GLOBAL CAPITAL FLOWS AND DEMAND FOR CROSS-BORDER ALLOCATIONS ARE INCREASING.**

Diversification and hedging demands are driving up the proportion of cross-market allocations. At the same time, the increasing complexity of cross-jurisdictional compliance, tax, and clearing arrangements is placing higher demands on institutions' compliance capabilities and risk management systems.



EQUITOU'S ADVANTAGES



In the rapidly changing global financial landscape, true competitiveness lies in understanding and translating trends. Equitou integrates compliance, technology, teamwork, and service to transform prevailing industry trends into differentiated advantages, providing clients with more stable and long-term value.



REGISTERED IN NEW YORK, COMPLIANCE ADVANTAGES

Leveraging New York's financial regulatory environment, the company maintains compliance and transparency globally, earning the trust of institutional and individual investors.



AN INTERNATIONAL TEAM WITH DUAL BACKGROUNDS IN FINANCE AND TECHNOLOGY.

Team members come from fields such as finance, technology, and law, and possess the ability to integrate resources across industries and regions.



COMPREHENSIVE SERVICES COVERING BOTH TRADITIONAL AND DIGITAL ASSETS.

From equity investment and wealth management to digital currency custody and allocation, we provide complete cross-market asset management solutions.



TECHNOLOGY-DRIVEN, AI + BLOCKCHAIN RISK CONTROL SYSTEM

Using artificial intelligence for investment research and market forecasting, introducing blockchain to ensure transparency and traceability, and building a multi-layered risk control framework.



TRANSLATING TRENDS INTO COMPETITIVE ADVANTAGES

Translating industry trends in digitalization, compliance, and sustainable investment into our unique service model and core advantages.



EQUITY INVESTMENT AND WEALTH MANAGEMENT

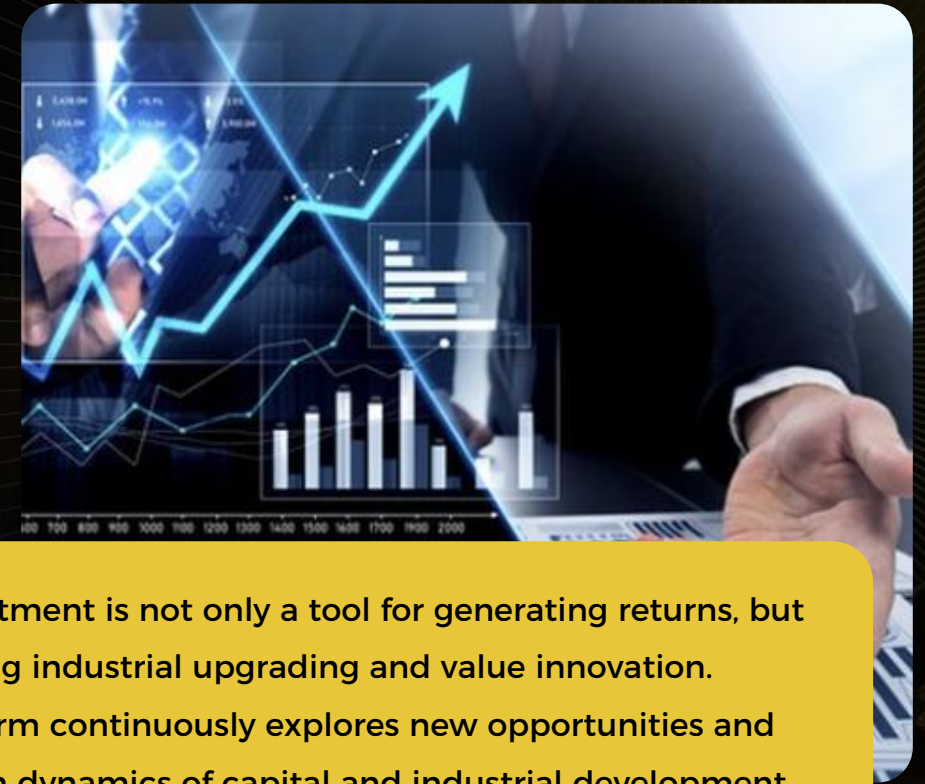


Equity investment has always been a key engine of capital growth. In this area, Equitou focuses on private equity and growth investments, creating long-term and stable value for clients through in-depth research and carefully selected targets.

In private equity, the firm uses a rigorous investment research system to screen companies with core competitiveness and sustainable business models, helping clients participate in and share in their growth dividends at an early stage. In growth investing, Equitou focuses on the medium- and long-term development of emerging industries and high-potential companies, accelerating the release of corporate value through capital and resource support.

In wealth management, Equitou is committed to providing differentiated asset allocation solutions for high-net-worth individuals and institutional clients. Whether aiming to preserve or increase value, the firm ensures clients maintain stable wealth accumulation in a complex and volatile market environment through risk diversification and portfolio optimization.

Equitou believes that equity investment is not only a tool for generating returns, but also a crucial means of promoting industrial upgrading and value innovation. Guided by this philosophy, the firm continuously explores new opportunities and helps clients grasp the long-term dynamics of capital and industrial development.



CROSS-BORDER CAPITAL ALLOCATION AND ADVISORY SERVICES



With the continuous integration of global capital markets, investors' demand for cross-border asset allocation is growing. Equitou is committed to helping clients efficiently access international markets and achieve global wealth management through scientific portfolio design and comprehensive advisory services.

GLOBAL CAPITAL MARKET ACCESS

Equitou has established resource channels covering major financial centers such as New York, London, Hong Kong, and Singapore, helping clients smoothly access different markets and gain access to diversified investment opportunities.

CROSS-MARKET ASSET ALLOCATION AND FINANCIAL ADVISORY SERVICES

The company provides clients with cross-market allocation advice through macro research and industry analysis, ensuring a balanced return and risk profile for their asset portfolios. Equitou also offers advisory services such as mergers and acquisitions, restructuring, and capital structure design to meet clients' professional needs in complex transactions.

TAX OPTIMIZATION AND INTERNATIONAL CASH FLOW

In cross-border investments, the company helps clients optimize tax structures to maximize capital efficiency while ensuring compliance. Through international cash flow design, clients can flexibly allocate resources between different markets and improve overall investment returns.



DIGITAL CURRENCY AND DIGITAL ASSET SERVICES



The rapid development of digital currency and blockchain has made them an increasingly important component of global capital allocation. Equitou prioritizes both compliance and innovation, building a systematic digital asset service framework to help clients participate in this emerging sector in a secure and controlled environment.



DIGITAL CURRENCY CUSTODY AND ALLOCATION



The company offers professional digital asset custody solutions, including hot and cold wallet separation, multi-signature technology, and real-time monitoring to ensure asset security. We also design optimal digital currency portfolios based on clients' risk appetite and investment objectives.

PAYMENT AND SETTLEMENT



Leveraging stablecoin and blockchain technology, Equitou provides clients with cross-border payment and settlement services, improving capital flow efficiency and reducing international transaction costs.

EMERGING ASSET INCUBATION AND VALUE DISCOVERY



In addition to mainstream cryptocurrencies, the company actively monitors promising emerging digital assets. Through research and screening, we help clients seize early value and growth opportunities.





In the modern financial system, technology has become the core foundation of asset management. Equitou deeply integrates artificial intelligence and blockchain technology to provide efficient support for investment research, trading, and compliance.

AI EMPOWERS INVESTMENT RESEARCH

Through machine learning and big data analysis, Equitou can rapidly process vast amounts of market information, identify potential trends and risk factors, and provide more accurate evidence for investment decisions. AI's predictive and modeling capabilities help clients gain forward-looking insights in complex markets.

BLOCKCHAIN ENSURES TRANSPARENCY AND TRACEABILITY

Leveraging the decentralized and tamper-proof nature of blockchain, the company achieves greater transparency and security in digital currencies and cross-border settlements. Every transaction can be verified and traced, strengthening client trust.

DATA-DRIVEN COMPLIANCE AND RISK CONTROL

Equitou has built a data-driven compliance monitoring system that identifies unusual transactions and potential risks in real time and automatically triggers review and response mechanisms. This not only improves efficiency but also ensures strict compliance with regulatory requirements.



In a financial environment characterized by increasing uncertainty, robust risk management is a prerequisite for asset appreciation. Eqitou has established a multi-tiered risk control framework to ensure that every client investment is based on compliance and security.



MULTI-TIERED CONTROL

The company has established a layered risk control mechanism encompassing macroeconomic factors, industry sentiment, asset categories, and even the account level. Through dynamic monitoring and model analysis, potential risks are promptly identified and mitigated.



COMPLIANCE AND REGULATORY COLLABORATION

In accordance with international standards such as AML (Anti-Money Laundering), Know Your Customer (KYC), and Counter-Terrorist Financing (CFT), the company has embedded compliance mechanisms into its business processes, providing a dual guarantee of risk control and compliance.



DIGITAL ASSET SECURITY MEASURES

For digital currencies and related assets, Eqitou utilizes hot and cold wallet separation, multi-signature technology, and real-time on-chain monitoring to minimize the risk of attacks and theft.



EMERGENCY RESPONSE MECHANISM

Eqitou has established information security and risk emergency response plans. In the event of an anomaly, a response process will be immediately activated to ensure the protection of client assets and business continuity.



MARKET POSITIONING AND STRATEGIC LANDSCAPE



- Eqitou has chosen a unique position in the global asset management industry. Unlike financial institutions focused solely on traditional assets, or emerging platforms focused solely on digital assets, the company strives to build a bridge between the two, effectively integrating regulatory compliance with digital innovation.
- This strategic landscape enables Eqitou to meet the dual needs of institutional investors and high-net-worth individuals. On the one hand, its deep understanding of traditional financial instruments and cross-border capital markets enables it to provide robust allocation and advisory services. On the other hand, leveraging the application of blockchain and artificial intelligence, Eqitou also has a forward-looking approach to digital currencies and emerging assets.



Against the backdrop of increasingly complex geoeconomic landscapes and capital flows, Eqitou aims to be a trusted "connector" for global investors: helping clients securely access diverse markets while exploring new frontiers in digital finance within regulatory frameworks. This cross-sector, integrated strategic landscape lays the foundation for the company's long-term sustainable development.



CUSTOMER VALUE AND TRUST



Eqitou always prioritizes customer interests and considers trust and long-term value its most important assets. In a rapidly changing market environment, the company ensures clients maintain certainty in a complex financial landscape through transparent processes, a robust compliance system, and a forward-looking investment framework.

WEALTH PRESERVATION AND LONG-TERM GROWTH

Leveraging cross-asset class and cross-regional allocation capabilities, clients can diversify and increase their assets, balancing stability and flexibility.

SECURE AND COMPLIANT PARTICIPATION IN DIGITAL ASSETS

With a professional risk control system and compliance framework, clients can securely allocate digital currencies and related assets, avoiding the uncertainty caused by fluctuations in a single market.

GLOBAL CAPITAL ACCESS

With market access covering major financial centers, clients can efficiently participate in international capital flows and enjoy the convenience of cross-border allocation.

RESPONSIBLE INVESTMENT AND SOCIAL VALUE

By embedding ESG concepts into the investment framework, clients not only reap financial returns but also participate in promoting sustainable development.



In the future of finance, technology will no longer be a supporting tool but a key engine for companies to build core competitiveness. Equitou deeply applies artificial intelligence, big data, and blockchain to every aspect of asset management, providing clients with a more efficient, secure, and forward-looking service experience.



- **AI-DRIVEN INVESTMENT RESEARCH AND PORTFOLIO OPTIMIZATION**

Through machine learning and data modeling, Equitou can quickly identify market trends and potential risks, optimize investment portfolio structures, and enable clients to maintain foresight in complex environments.

- **BLOCKCHAIN APPLICATIONS IN CUSTODY AND SETTLEMENT**

Leveraging the transparency and immutability of blockchain, the company achieves verifiability and traceability in digital currency custody and cross-border settlement, improving asset security and transaction efficiency.

- **INTELLIGENT RISK CONTROL AND REAL-TIME MONITORING**

Equitou has built an intelligent risk control system that monitors markets and transactions in real time, automatically identifies anomalies, and responds quickly to ensure investment stability and compliance.

- **DIGITAL UPGRADE OF THE CUSTOMER EXPERIENCE**

Through intelligent investment advisory and interactive platforms, the company provides clients with access to clear and transparent investment data at any time, enabling a more efficient wealth management experience.





Amid the rapid development of finance and digital assets, compliance is not only a protective barrier for businesses but also the cornerstone of customer trust and long-term development. Eqitou consistently adheres to the highest standards in building a compliance framework to ensure global transparency and legal compliance across all operations.

FULL COMPLIANCE WITH INTERNATIONAL STANDARDS

The company strictly implements global regulatory requirements, including Anti-Money Laundering (AML), Know Your Customer (KYC), and Countering the Financing of Terrorism (CFT), to ensure that every transaction, every customer's identity, and the flow of funds are in compliance with regulations.

MULTI-LEVEL AUDIT MECHANISM

Eqitou has established a regular internal audit process and engaged independent third parties for external audits, ensuring transparency and compliance at both the financial and operational levels.

INDEPENDENT COMPLIANCE AND RISK CONTROL DEPARTMENT

The Compliance and Risk Control Department maintains complete independence from business lines, ensuring that all review, monitoring, and reporting processes are objective, neutral, and free from conflicts of interest.



Equitou believes that finance is not only a tool for capital operations but also a vital force in promoting sustainable social development. The company proactively assumes responsibility in its investments and services, closely integrating social and commercial values.



ESG INVESTMENT PRACTICES

The company incorporates environmental, social, and governance (ESG) criteria into its investment framework, focusing not only on financial returns but also on whether projects adhere to the long-term values of green environmental protection, social responsibility, and good governance.

SUSTAINABLE DEVELOPMENT AND GREEN FINANCE COMMITMENT

Equitou actively supports investments in clean energy, green infrastructure, and low-carbon industries, contributing to global sustainable development. The company believes that green finance is not just a trend but also a responsibility to promote win-win outcomes for the economy and the environment.

INVESTOR EDUCATION AND PROTECTION MECHANISMS

In its wealth management efforts, the company prioritizes investor education, helping clients understand the potential value and risks of different asset classes. Furthermore, through robust protection mechanisms, the company ensures that investors receive adequate information and risk isolation during market fluctuations and complex decision-making.





SOCIAL

.02

We adhere to the principle of inclusive finance, expand service coverage, and help more people achieve wealth management. At the same time, the company values community responsibility, focusing on social welfare and the creation of long-term social value.

Equitou understands that the future financial system must not only generate returns on capital but also take into account the comprehensive value of the environment, society, and governance. Therefore, the company fully integrates ESG concepts into its investment and operational practices to achieve a balance between commercial interests and social responsibility.

GOVERNANCE

.01

We establish transparent management and decision-making mechanisms, adhere to the principles of responsible investment, and safeguard investor rights through compliance and prudent governance.

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DEVELOPMENT PLAN AND FUTURE ROADMAP



Equitou views the future as a process of long-term development and continuous innovation. The company's development plan is centered around four core areas: compliance, technology, globalization, and sustainability.

GLOBAL EXPANSION

We continue to expand our presence in international financial centers such as New York, London, Hong Kong, and Singapore, strengthening our cross-border capital allocation and multi-market access capabilities.

DEEPENING THE DEVELOPMENT OF DIGITAL ASSETS

Expanding compliant digital currency services, including custody, settlement, and derivatives applications, to promote the integration of traditional and digital finance.

TECHNOLOGY-DRIVEN UPGRADES

We deepen the application of artificial intelligence, big data, and blockchain in investment research, risk management, and customer service to improve efficiency and security.

SUSTAINABLE FINANCE STRATEGY

Increasing ESG investment, focusing on supporting green industries and socially responsible projects, and promoting both long-term value and social impact.



CONCLUSION

The future of finance belongs to those companies that balance responsibility and innovation. Eqitou, upholding its core values of transparency, fairness, and sustainability, continues to forge ahead in the global capital markets.

We believe that capital is not only about accumulating wealth, but also about shaping the future. Eqitou will continue to explore new possibilities with compliance as its cornerstone, technology as its driving force, and a customer-centric approach, collaborating with partners.

**Our vision is clear, our mission is unwavering.
We deliver trust and responsibility while creating value.
The future-oriented financial and asset management choice.**

